inspire

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INSPIRE PARTNER PROGRAM

Your methodology, running inside your clients' week

You teach leaders how to set direction, coach their people and follow through. Then the workshop ends and the binder closes. Inspire is where your method keeps working — inside the platform your clients use to run strategy and performance every day.

15% **Refer a client, earn 15% of first-year contract value — and get referred back.**

A two-way program

You refer to us

Bring a client who needs a platform to run strategy execution and performance. We sign them, you earn **15% of first-year contract value**. Your referral is protected for **12 months** and you're paid within **30 days** of their first payment. No fee to join, no minimum, no quota, no exclusivity.

We refer to you

As an **Inspire Preferred Consultant** you're who we point our own clients to when they need work we don't sell — strategic advising, OKR facilitation, performance consulting and leadership coaching. Our clients ask for this regularly. That's recurring consulting revenue independent of any referral fee.

> **Most partner programs ask what you can bring them. This one runs both directions.**

Why consultants partner with Inspire

▸ Your best practices, in the workflow

Integrate strategic goals, leadership theory, personality profiles and performance practices into your clients' actual workflow — not a deck they file.

▸ New revenue, two ways

Inspire contracts run **$30K–$150K a year** — a single referral is worth roughly **$4,500–$22,500**, with no delivery work on your side.

▸ A live data source for your coaching

See real check-in history, objective progress, 1:1 cadence and where execution is stalling, so your advice lands on evidence instead of anecdote.

▸ A network, not a vendor list

Co-marketing you can use — joint webinars, co-authored articles, the partner roundtable — alongside consultants working the same problems.

What makes the platform worth putting your name on

- **Strategy and people in one system.** Most tools do strategy execution *or* performance and engagement. Inspire does both — which is why your methodology has somewhere to attach.
- **Coaching with a named method.** The agent coaches inside a real, named leadership model — not generic advice generated from nothing.
- **Already works where your clients work.** Inspire runs on MCP in production today — a client can ask Claude, Microsoft Copilot or ChatGPT to prep a 1:1 or surface what's off-track.
- **Published, transparent pricing: $5–$16 per user, per month.** No "contact sales to find out." You can quote it on the phone.

PARTNER PROGRAM

What leaders in the field say about Inspire

The people who wrote the books on leadership development — on the platform your method would run in.

> *Throughout my career, I've championed the mantra of "Helping People Win at Work." With the arrival of Inspire Software to the performance management market, this dream is now a reality for organizations worldwide.*

Garry Ridge
Co-author, Helping People Win at Work

> *For years, I have been interested in closing the gap between what people learn from my books and what they do with these ideas. Inspire Software has finally bridged the gap between knowing what great leadership is and practicing great leadership.*

Ken Blanchard
Co-author, The One Minute Manager · Leading at a Higher Level

> *Inspire is a powerful platform that teaches effective leadership theories and allows leaders to practice those concepts through real work situations.*

Dr. Drea Zigarmi
Co-author, Achieve Leadership Genius · The Leader Within

> *Inspire is an amazing software tool that helps individuals and leaders learn, apply, and explore the motivational outlooks of your employees, which are essential to achieving and sustaining a meaningful and productive culture.*

Susan Fowler
Co-author, Achieve Leadership Genius · Master Your Motivation

How it works

1. **Apply**
   Two minutes at inspiresoftware.com/partners
2. **Talk it through**
   30 minutes with Bill Pappa to confirm fit both ways
3. **Get set up**
   One-page agreement, partner packet, demo deck, directory listing
4. **Register referrals**
   Protected 12 months, paid within 30 days

Who's a good fit

Leadership consultants · executive coaches · OKR and strategy facilitators · performance and talent consultants · boutique consulting firms — typically working with organizations of **200–5,000 people**.